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New Red Hat Use Cases, Get More for your Business

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No, not that kind of Use Case

- Sorry, Alistair Cockburn. This isn't about developing black box functional requirements for Agile development
 - We have taken a functional requirement approach to the particular environment and articulate which element in the Red Hat portfolio meets that need
 - Targeting the enterprise operations, including your boss' boss
- Today: Building a Web Site using the Red Hat Stack
 - In Flight:
 - A/D Co-existence; Scaling Web Apps; Integrating Cloud





A Web Site: An Apparently Simple Use Case

- Significant pressure for time to solution
 - Multiple development models
- Paramount security & reliability
 - Front door to the world
 - 24x7x365
- Unpredictable workloads
 - Scalability & Agility

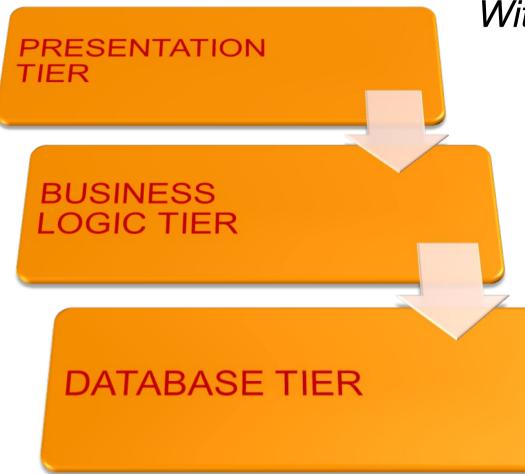


- Operational complexity and interdependence
 - Reduce the number of moving parts





Classic 3-Tier Web Site



With Enterprise Features

- Support multiple SW development environments
- Readily managed, secured & audited
- Performance at scale

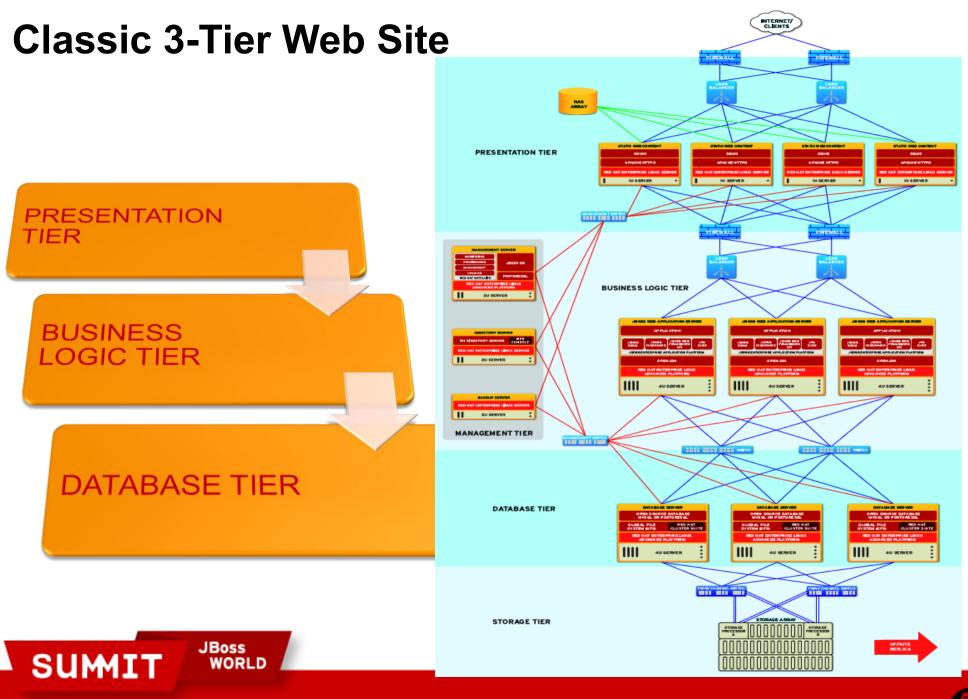


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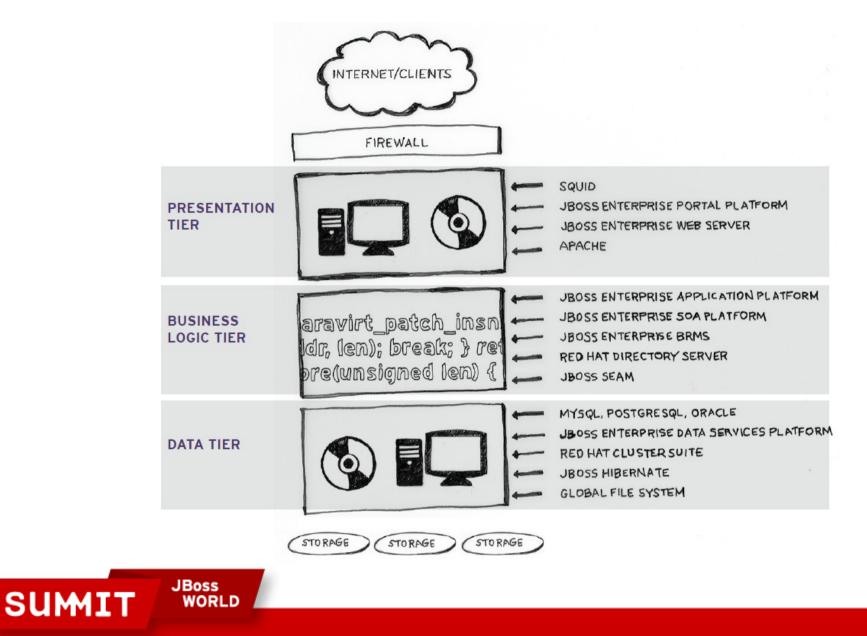




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Classic 3-Tier Web Site Simplified



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Presentation Tier: *Red Hat Enterprise Linux*

- Key Characteristics:
 - Lightweight, Fast, Secure
 - Manages connections
 - Serves static content
 - Quickly deployed

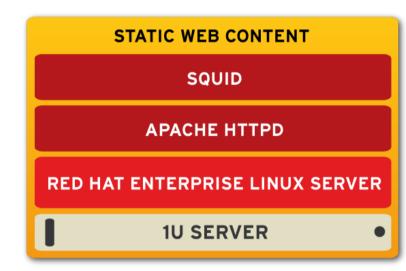
- Key Technologies:
 - Fast scalable file system
 - HTTPs Support
 - Load balancing





Presentation Tier: *Red Hat Enterprise Linux*

- How it Works:
 - Connected to NFS-based NAS
 - Squid, for rapid static content serving & pass-through of dynamic content
 - Apache HTTPD to preload Squid
 - SELinux & IP Tables
 - Rapidly deployed: RHEL image on 1U







Application Tier: Red Hat Enterprise Linux & JBoss EAP

- Key Characteristics:
 - High performance
 - Multiple development languages
 - Multiple data sources
 - Robust & persistent logic

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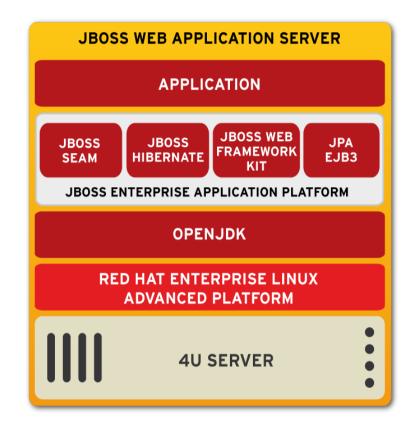
- Key Technologies:
 - Leading Spec<Java> benchmarks
 - J2EE compliant
 - Certified for 1000s of applications
 - Clustering & persistent caching





Application Tier: Red Hat Enterprise Linux & JBoss EAP

- How it works
 - Red Hat Enterprise Linux 5, Advanced Platform
 - JBoss EAP
 - JBoss Seam
 - Interface to AJAX, Portlets, BPM
 - JBoss Hibernate
 - SQL mapping, Persistence
 - OpenJDK







Data Tier: *Red Hat Enterprise Linux*

- Key Characteristics:
 - Robust & reliable
 - High performance

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- Choice of data sources
- Scalable

- Key Technologies:
 - Storage clustering
 - Leading TPC benchmarks
 - Commercial, Open Source & non-SQL choices
 - Optimized for many core & large filesystems

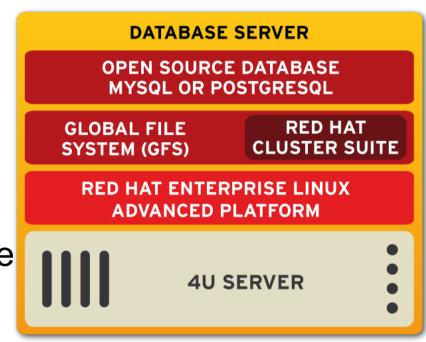




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Data Tier: *Red Hat Enterprise Linux*

- How it works:
 - GFS & Cluster suite native in AP
 - 8 ExB file systems
 - Up to 200 nodes in a cluster
 - Active-Standby, with Hibernate balancing load
 - Device Mapper for cost savings, performance, & redundancy







Unified Storage Option: *Red Hat Enterprise Linux*

- How it works
 - iSCSI, a common option
 - Native RHEL tools, fully vendor certified
 - Linux Multipathing
 - 4Gbps throughput/Server
 - RAID 10

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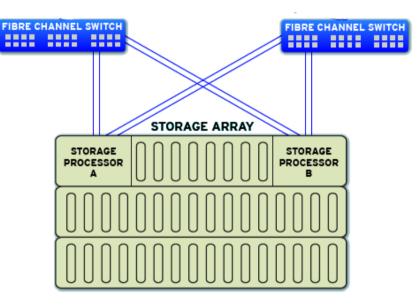
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Single port HBAs

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Global Server Load Balancing

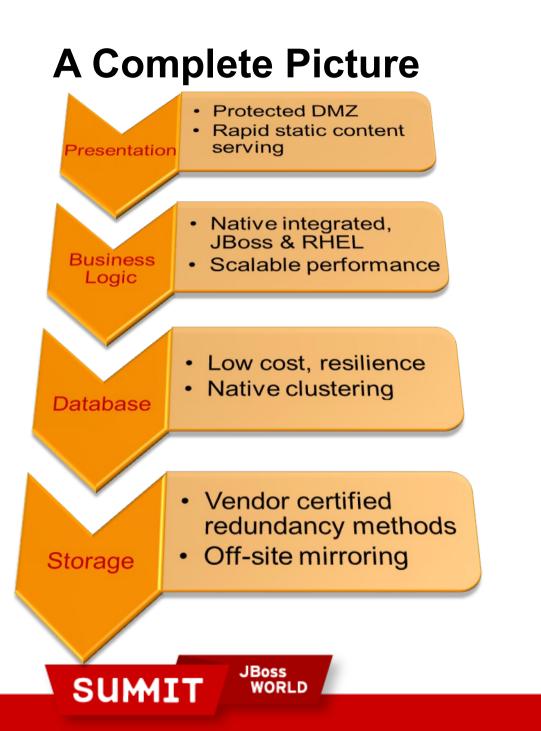


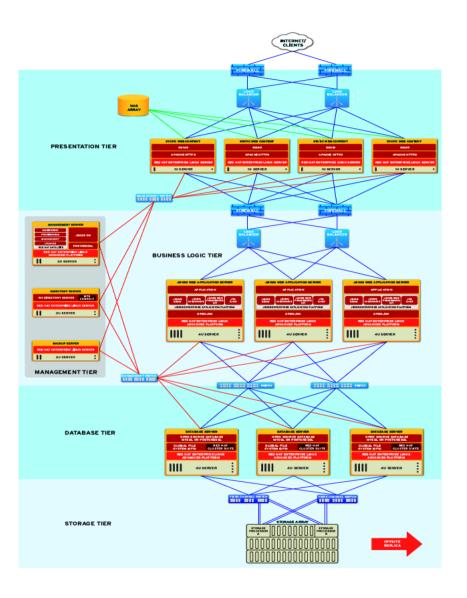


Managing Change: Red Hat Services, Satellite & JON



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Based upon real world best practices

"Working with Red Hat and JBoss as a single company helps lower our costs and increases our uptime by providing a complete software stack, from the operating system through the application layer."

–Ron Rose, CIO at Priceline.com

"We are more than happy with JBoss Enterprise Application Platform. Our 60-strong development team is happy with the implementation and the operations teams understand it, laying strong foundations for the future."

 Peter Hanlon, chief technical architect, Trader Media Group





Plan for the Future

- Leverage Red Hat Virtualization
 - Leading performance, scaling and certifications
- Migrate seamlessly to the Cloud
 - Certified Cloud Provider Program
- Manage the software development cycle
 - Integrate Cloud features for provisioning and consistent environment from development through staging to production
- Control SLAs
 - Cgroups in RHEL6





Red Hat delivers tools you can use

Use Cases articulate the Reference Architectures benefits of the Red Hat Stack support deployment

- Use Case Sections
 - Business Case
 - Architectural Overview
 - Product Features
 - Customer References

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- Web Tier
 - SPEC, LAMP
- Business Tier
 - SPEC, scaling, clustering
- Data Tier
 - Unix v. Windows v. RHEL



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Questions?







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