

Mobile Application Platform

Accelerating the Delivery of Mobile Application Services

Martin Sauvé

Solutions Architect

msauve@redhat.com

514-220-8113

THE “APP” DRIVES THE INFRASTRUCTURE

DRIVING DIGITAL TRANSFORMATION

2010-13
CONSUMERIZATION

2013-16
MOBILE-FIRST

2016+
DIGITAL ENTERPRISE

- iOS Support
- Experiment Apps
- Point Solution
- Risk Management

- Multi-Device
- Targeted Apps
- Dev Platform
- Business Enablement

- Wearables
- Internet of Things
- Mobile Architecture
- Business Transformation

Device-centric

App-centric

Information-centric

FROM SYSTEMS OF RECORD



To Systems of Engagement

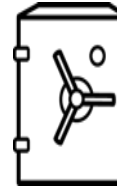


THE MOBILE DEVELOPMENT DILEMMA



Backend
Integration

Security



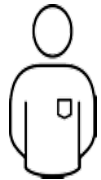
Speed to
Market



Cost of App
Development



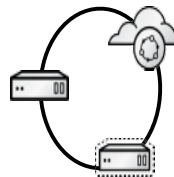
Fragmentation
- device OS



3rd Party Developers



Fragmentation -
toolkits



Deployment

Continuous
Develop/Deploy

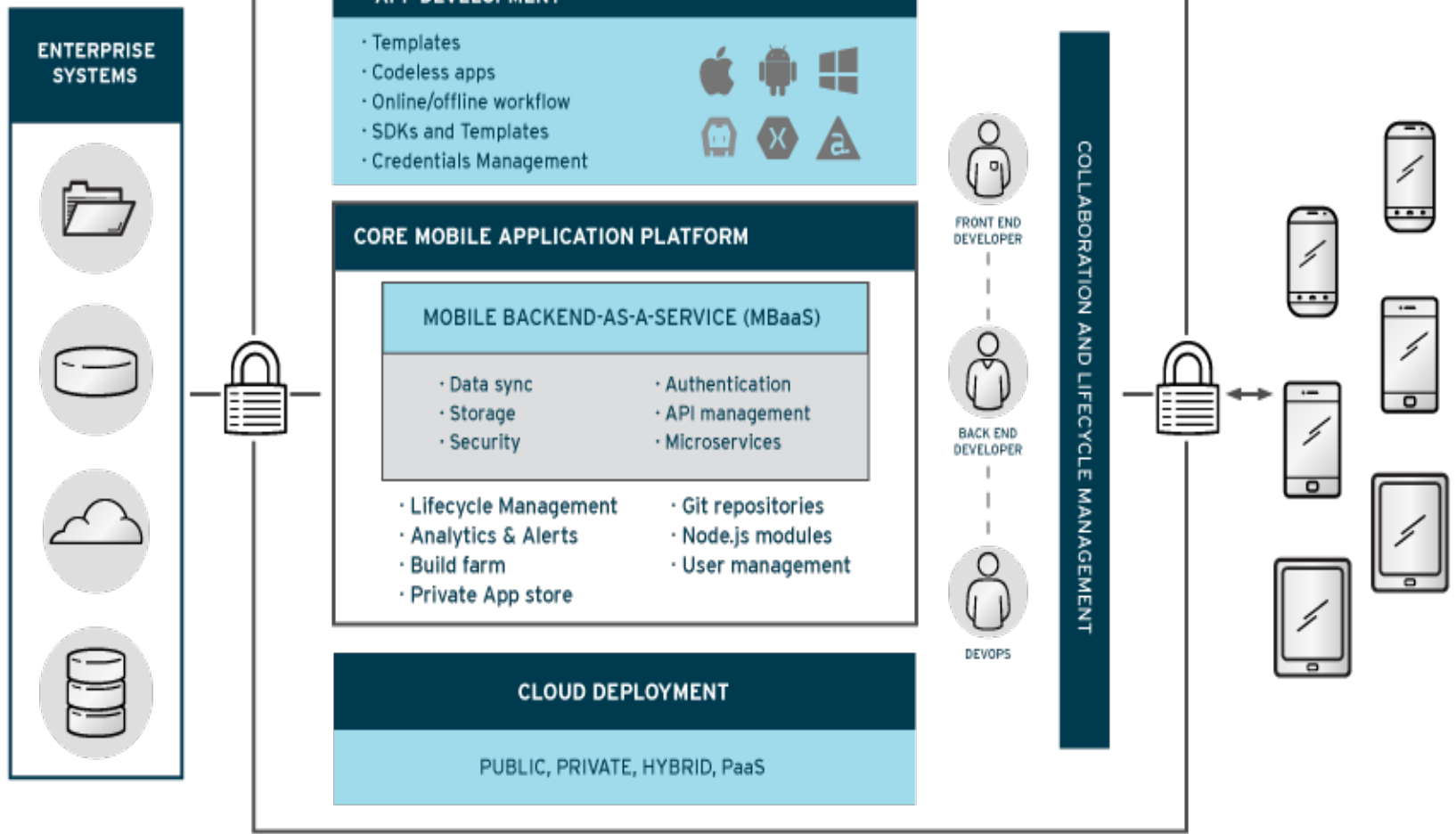


WHY A MOBILE APPLICATION PLATFORM?

- # Apps
- # Development Tools
- # Mobile Device Platforms
- # Form Factors
- # Back-End Systems
- # In-House Integrations
- # 3rdParty Integrations
- # Developers
- # Versions



RED HAT® MOBILE APPLICATION PLATFORM



THE BENEFITS TO OUR CUSTOMERS

- **Open, Scalable** Architecture for Company-wide Mobile Projects
- Centralized **Security**, Policy Management and Access Control
- Facilitates **Collaboration** across distributed teams
- Bring your **own tools and frameworks** reduce training costs
- **Fast Prototyping** with templates and Drag & Drop forms to get apps to market quickly
- **Re-use** of micro-services to increase developer productivity
- Supports **Fast IT** - agile app development and deployment



SAMSUNG
BUSINESS

- Enterprise-ready, industry specific cross platform mobile apps - customizable for an organizations unique needs
- Open technologies and architecture
- Security technologies – device, development, integration, deployment
- Developer ecosystem and collaboration tools promote rapid app innovation
- Global delivery, services and support

Together committed to shaping innovation within the enterprise



Customer Business Portal App



Enhanced customer portal app

- Customizable with account management, agent live chat, check deposits, FAQs, etc.
- Secure Instant Access to User Account
- Quick Snap and Cap feature
- No Line No Wait "Live Chat"
- Automatic Sync with ANY System of Record

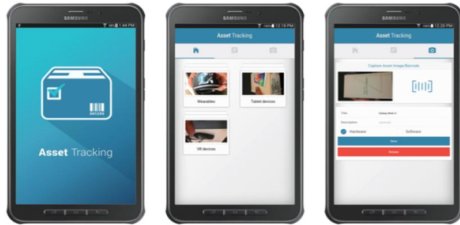


Asset Tracking App



Digital asset tracking design to capture virtually any product

- Captures barcode and/or pictures of any assets
- Asset Metadata in Seconds
- Scan to Identify/Capture
- Automatic Sync with ANY System of Record
- Export or Print directly from App

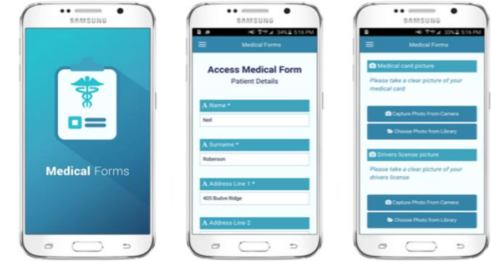


Medical Forms App



Form App to capture customer/patient information upon check-in/out

- Leverages camera capture, barcode scan and signature with S-Pen
- Next Generation Forms
- Automatic and Digital Data
- Capture Samsung Experience delivered through Samsung only features (S-Pen, Multi-Window)

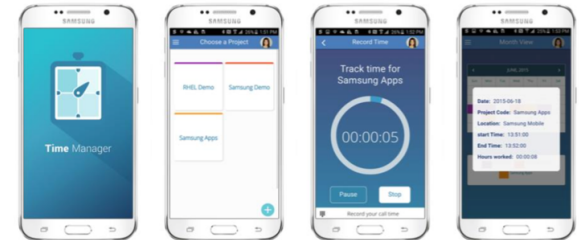


Time Manager App



Digital time tracker for consultants, contractors, lawyers, field workers, etc.

- Time Tracking from Project Level down to Task Level
- Track any project even on the go
- Automatic Data Synchronization



Business Intelligence App



Real-time dashboard of performance metrics to help enable executive decision making

- Simple and customizable dashboard
- Customizable Mashup of internal and external data
- Adaptive Samsung Experience based on target device
- User Defined Visuals



- Emergency Contact List
- Bank App + Passcode Generator
- Shift Worker Clock
- Expense and Travel
- Application Launcher
- Travel Manager
- Conference App
- Transaction Fingerprint Validator
- Customer Application Template

